



ASIAN
Media
AWARDS 2025

**celebrating excellence
in the media**

asianmediaawards.com





**recognising the
strength and depth of
the media industry.**



Asian Media Awards 2025 Categories

Journalism

Journalist of the Year
Best Investigation
Regional Journalist of the Year
Outstanding Young Journalist
Sports Journalist of the Year
Report of the Year

Radio

Radio Station of the Year
Regional Radio Station of the Year
Best Radio Show
Radio Presenter of the Year

TV

Best TV Character
Best Programme / Show
TV Channel of the Year

Print & Online

Best Publication / Website
Best Blog
Best Podcast
Best Video Channel

Marketing & PR

Media Agency of the Year
Creative Media Award

Live Productions

Best Stage Production
Outstanding stage performance
Best Live Event

Special Awards

Best Newcomer
Media Personality of the Year
Diversity In Media Award
The Sophiya Haque Services to
Television, Film & Theatre Award
Outstanding Contribution to Media Award

Journalism

Journalist of the Year

Our Journalist of the Year is an individual who has made a lasting impression with a series of reports on TV, radio, print and online. He or she is also an individual whose talent and drive has helped to inspire others within the media industry. He or she is someone who has made a valued contribution with a series of exclusive reports locally, nationally or internationally.

Work must have been aired, published or posted in Britain between May 1 2024 and August 20 2025.

NOTE: Applicants can submit up to 8 pieces of work.

Best Investigation

This award recognises an individual who has helped to highlight an important issue with an exclusive piece of work on TV, radio, print and online. It aims to reward an investigation, which has had a profound impact for the public good.

Work must have been aired, published or posted in Britain between May 1 2024 and August 20 2025

The award is open to investigations across the world but must have been produced by a British based media organisation or production company.

Regional Journalist of the Year

This award is in recognition of the work of an individual working in TV, radio, print and online at a regional or local level. He or she is someone who has produced consistent and varied work at a regional level.

Work must have been aired or published in Britain between May 1 2024 and August 20 2025.

NOTE: Applicants can submit no more than eight pieces of work.

Outstanding Young Journalist

The Young Journalist Award recognises a person who has made valuable breakthrough into the media with a series of reports on TV, radio, print and online.

Work must have been aired, published or posted in Britain between May 1 2024 and August 20 2025.

Applicants can submit up to eight pieces of work. Applicants must submit an up to date CV.

NOTE: Finalists must be aged 25 or under (as of August 20 2025).

Sports Journalist of the Year

An award which recognises the work of Sports Journalists and presenters in the UK. It honours an individual who has made a lasting impression with a series of reports and updates on TV, radio, print and online. He or she is someone who has made a valued contribution with a series of reports locally, nationally or internationally. Award is open to presenters, hosts, sports reporters and bloggers

Work must have been carried out or aired between May 1 2024 and August 20 2025.

NOTE: Applicants can submit no more than ten pieces of work

Report of the Year

This recognises the best local news and special feature report affecting the Asian community. This is a team award and nominations can be submitted on behalf of the producer, writer, editor and presenter.

Work must have been carried out or aired between May 1 2024 and August 20 2025.

NOTE: Work must have been carried out and produced in the UK. Work can be aired within the UK on TV/digital channel/online/social media channel.

Radio

Radio Station of the Year

This award is for a radio station that has maintained a high level of standard over a sustained period of time. It will reward those radio stations that have gained a valued listenership through quality programming and promotional ventures during the year.

The radio station can be internet based but must be produced and transmitted from a UK base.

Regional Radio Station of the Year

Local radio stations including those reaching listeners on the internet remain a valuable service to their communities. The award will be presented to a radio station that has, as well as maintaining a high level of programming, helped to involve itself in community and charity ventures.

The radio station can be Internet based but must be produced and transmitted from a UK base.



Best Radio Show

This award recognises a radio show and programme that continues to sustain creative high standards.

The radio show can be internet based but must be produced and transmitted from a UK base.

Work must have been aired or published in Britain between May 1 2024 and August 20 2025.

Radio Presenter of the Year

This award acknowledges a radio presenter who has helped to sustain high

standards over a period of time both in creativity and innovation.

The radio station can be internet based but must be produced and transmitted from a UK base.

Work must have been aired or published in Britain between May 1 2024 and August 20 2025.

TV

Best TV Character

This award recognises the best and most original TV fictional character on a mainstream UK channel.

Work must have been carried between March 1 2024 and August 22 2025.

Best Programme / Show

This award recognises the best programme or show aired on TV/digital channel/online/ social media channel.

The show must have been aired or produced between March 1 2024 and August 22 2025. The TV show must have been produced in the UK.

TV Channel of the Year

This award recognises an Asian TV channel aired in the UK which has helped to transmit quality content over a sustained period of time.

The TV channel may be foreign based but must transmit to a UK audience.

Online

Best Website / Best Blog

Honouring the best publications/websites/ blog for their original content, style and design in print and online media. This award also rewards the best columns, opinions, reviews and commentary for their originality, humour and creativity.

The newspaper/magazine/website/blog must be UK based and produced in the UK.

The award is open to writers, beauty and fashion/lifestyle bloggers and public relations professionals.

Best Podcast

This award celebrates the most original and creative podcast. The award aims to recognise work for its content, production standards and presentation.

Work must be UK based but may have been produced internationally.

Best Video Channel

This award celebrates the most original and creative video content on a video sharing channel, Facebook, Snapchat, Twitter & Instagram.

It aims to recognise work for its originality, creativity, likes, shares, and subscribers.

Work need not be based in the UK and may have been produced internationally.

Marketing and PR

Media Agency of the Year

This award aims to highlight the creative use of digital or other media in a campaign to promote a product, brand or service. This includes best use of social media to promote a product, brand or service.

Work must have been produced between May 1 2024 and August 20 2025.

Creative Media Award

This award aims to highlight the creative use of digital or other media in a campaign to promote a product, brand or service. This includes best use of social media to promote a product, brand or service.

Work must have been produced between May 1 2024 and August 20 2025.

Live Productions

Best Stage Production

This award recognises the most creative and entertaining stage and theatre productions of the year.

The stage production must have taken place between May 1 2024 and August 20 2025.

The production must have been marketed to UK audience.

Outstanding stage performance

The award recognises an individual for their performance on stage in a drama, musical or live production

Stage or live production must have taken place between May 1 2024 and August 20 2025

The production must have been marketed to UK audience.

Best Live Event

Some of the most innovative events in the past year have looked to target audiences across the UK. This award recognises the most successful and

creative concerts, exhibitions and festivals of the year.

The event must have taken place between May 1 2024 and August 20 2025.

The event can be a concert, exhibition, and festival. It may consist of music, fashion, drama and dance. The event must have been marketed to a UK audience.

Special Awards

Best Newcomer

The Best Newcomer award recognises an individual who has made an impression on television, radio, theatre, journalism or online within a short space of time.

The award aims to showcase the work of producers, actors, writers, presenters and vloggers.

Media Personality of the Year

The Media Personality of the Year award aims to recognise an individual who has made a valued contribution in the media over a sustained period of time.

It aims to reward an individual who has made a significant contribution to the media in the UK.

Diversity In Media Award

Made to an individual, organisation and brand which has made concerted and genuine effort to improve representation and produce diverse content at all levels.

The award recognises the attempts to improve diversity at leadership and management levels; produce content and performances which are catered towards diverse audiences; Or make genuine efforts to train staff through specific scholarships or training towards all under-represented groups This award is not date sensitive.

The Sophiya Haque Services to British Television & Film Award

This award recognises an individual whose talent, drive and creativity has been an inspiration to others in British television, film and theatre.

Outstanding Contribution to Media Award

The award recognises the commitment and determination of an individual who has helped to shape the media within the UK.

It rewards the contribution of a special individual who is held within high regard by his or her contemporaries and whose work has made a lasting impression within the media landscape.

“ ”

It is a huge honour and it is a wonderful honour coming from within the community in that there is recognition there. One always wonders whether the community thinks you as good as you think you are.

Art Malik on being presented the 2016 Sophiya Haque Services to British Television and Film Award



Who can Enter?

The Asian Media Awards are open to newspaper, radio, TV and websites dedicated to serving the Asian community of the UK. They are open to mainstream media organisations which have aimed to target the Asian community within the UK. They are open to international companies who are serving the Asian community within the UK. Categories also aim to reward PR consultancies and in-house departments and the individuals who work within them.

Rules & Regulations

All work, unless award specifies, must be either carried out in the UK or where involving work overseas, initiated and co-ordinated by staff in the UK.

Organisations and individuals can enter multiple categories and entries can be submitted on behalf of nominees or by themselves.

All applications will be treated in the strictest confidence. Information will

not be disclosed to any third parties.

Not all award categories will have shortlisted candidates. Specific awards will have individual winners. Specific award categories will be short-listed on performance over a sustained period of time.

Entries will be judged by a panel of impartial judges. Judges will disclose to organisers any reservations they may have in judging any specific category if there is any conflict of interest.

Those shortlisted are invited to attend a finalist event in London and the main ceremony in Manchester. Finalists for the awards will be issued with an official Asian Media Awards logo to promote on any marketing material.

The closing date for all entries is Thursday August 21.

Any applications arriving after the deadline will not be accepted unless a viable reason is submitted ahead of the deadline.

How to Enter

Simply choose a category to enter and submit no more than 1000 words explaining why you or your selected organisation

should be nominated as a finalist.

The following will be accepted alongside your submission:

- You may illustrate your submissions with PDFs, JPGs, videos and audio clips of relevant work.
- Screen prints of relevant designs and concepts
- Supporting statements from clients (especially relevant for media and PR agencies)

What to include in your submission:

- Name of category entered
- Title of work
- Company name
- Contact details

NOTE if you are submitting on the AMA website, each supporting evidence file must not exceed 10mb in size, larger file sizes can be sent via email using file sharing links such as We Transfer, Dropbox or Google Drive.

To enter please adhere to these requirements.

You can send submissions to nominate@asianmediaawards.com



celebrating
excellence
in the media



celebrating
excellence
in the media.



celebrating
excellence
in the media



asianmediaawards.com