



**celebrating
excellence
in the media.**



**recognising the
strength and depth of
the media industry.**





Asian Media Awards 2017 Categories

Journalism

Journalist of the Year
Best Investigation
Regional Journalist of the Year
Outstanding Young Journalist
TV Report of the Year

Print

Publication of the Year

Radio

Radio Station of the Year
Regional Radio Station of the Year
Best Radio Show
Radio Presenter of the Year

TV

Best TV Character

Best TV Show / Programme
TV Channel of the Year

Online

Best Website
Best Blog
Best Video Channel

PR & Marketing

Media Agency of the Year
Media Professional of the Year
Creative Media Award

Events

Best Stage Production
Best Live Event

Special Awards

AMA Best Newcomer
Media Personality of the Year
The Sophiya Haque Services to British
Television & Film Award
Outstanding Contribution to Media Award

JOURNALISM

Journalist of the Year

Our Journalist of the Year is an individual who has made a lasting impression with a series of reports on TV, radio, print and online. He or she is also an individual

whose talent and drive has helped to inspire others within the media industry. He or she is someone who has made a valued contribution with a series of exclusive reports locally, nationally or internationally.

Work must have been aired or published in Britain between May 1 2016 and August 24 2017.

NOTE: Applicants can submit no more than ten pieces of work.

Best Investigation

This award recognises an individual who has helped to highlight an important issue with an exclusive piece of work on TV, radio, print and online. It aims to reward an investigation which has had a profound impact for the public good. The award is open to investigations across the world but must have been produced by a British based media organisation or production company.

Work must have been aired or published in Britain between May 1 2016 and August 24 2017.

Regional Journalist of the Year

This award is in recognition of the work of an individual working in TV, radio, print and online at a regional or local level.

He or she is someone who has produced consistent and varied work at a regional level.

Work must have been aired or published in Britain between May 1 2016 and August 24 2017

NOTE: Applicants can submit no more than ten pieces of work.

TV Report of the Year

This recognises the best local news and special feature report affecting the Asian community.

Work must have been aired or published in Britain between May 1 2016 and August 24 2017

This is a team award and nominations can be submitted on behalf of the producer, writer, editor and presenter.

Work must have been carried out and produced in the UK. Work must have been aired on a UK mainstream TV and digital channel.

Outstanding Young Journalist

The Young Journalist Award recognises a person who has made valuable breakthrough into the media with a series

of reports on TV, radio, print and online.

Work must have been carried out or aired between May 1 2016 and August 24 2017.

NOTE: Finalist must be aged under 26 (as of August 5 2017). Applicants can submit up to ten pieces of work. Applicants must submit an up to date CV.

PRINT

Publication of the Year

This award aims to recognise outstanding newspaper or magazine work both in content, style and design. It is open to all local and national publications and takes into account website and social media presence. The publication may be solely website based. The newspaper or magazine must be UK based and produced in the UK

RADIO

Radio Station of the Year

This award is for a radio station that has maintained a high level of standard over a sustained period of time. It will reward those radio stations that have gained a valued listenership through quality programming and promotional ventures during the year. The radio station can be internet based but must be produced and transmitted from a UK base.

Regional Radio Station of the Year

Local radio stations including those reaching listeners on the internet remain a valuable service to their communities. The award will be presented to a radio station that has, as well as maintaining a high level of programming, helped to involve itself in community and charity ventures.

The radio station can be internet based but must be produced and transmitted from a UK base.

Best Radio Show

This award recognises a radio show and programme that continues to sustain creative high standards.

The radio show can be internet based but must be produced and transmitted from a UK base.

Work must have been aired or published in Britain between May 1 2016 and August 24 2017.

Radio Presenter of the Year

This award acknowledges a radio presenter who has helped to sustain high standards over a period of time both in creativity and innovation.

The radio station can be internet based but work must be produced and transmitted from a UK base.

Work must have been aired or produced in Britain between March 1 2016 and August 24 2017

PR & MARKETING

Creative Media Award

This award aims to highlight the creative use of digital or other media in a campaign to promote a product, brand or service. This includes best use of social media to promote a product, brand or service.

Work must have been produced between May 1 2016 and August 24 2017.

Media Agency of the Year

This award will be presented to an agency that has delivered the most creative and innovative work for its clients targeting an Asian audience. Work must have been carried out and produced in the UK.

Work must have been produced between May 1 2016 and August 24 2017.

Media Professional of the Year

PR, media managers and executives are the life-blood of the industry. This award recognises an individual who has maintained high creative standards. It also rewards those individuals whose work continues to be both innovative and original. The media professional must be UK based. The individual may be self-employed or work as part of a larger marketing team.

Work must have been produced between May 1 2016 and August 24 2017.

EVENTS

Best Stage Production

The special award recognises the most creative stage and theatre productions of the year.

The event must have taken place between May 1 2016 and August 10 2017.

The event must have been marketed to a UK audience.

Best Live Event

Some of the most innovative events in the past year have looked to target audiences across the UK. This award recognises the most successful and creative concerts, exhibitions and festivals of the year.

The event must have taken place between May 1 2016 and August 10 2017.

The event can be a concert, exhibition, and festival. It may consist of music, fashion, drama and dance. The event must have been marketed to a UK audience.

ONLINE

Website

This is an award for the most innovative website that is both creative and original in content. It rewards use of navigation, design and recommendation likelihood. The

website must include content produced in the UK.

Websites may NOT need to be news and features based. The award is open to event, marketing, lifestyle and public relations companies.

Best Blog

This award rewards the best columns, opinions, reviews and commentary for their originality, humour and creativity. This award also recognises an individual for his or her original and creative use of language over a sustained period of time on Twitter. The blog must be UK based. The blog need NOT be news and features based. The award is open to wedding, events, marketing and public relations professionals and writers.

Best Video Channel

This award celebrates the most original and creative video content on a video sharing channel. This recognises the work for its originality, creativity, likes, shares, and subscribers. Work need not be based in the UK and may have been produced internationally.

TV

Best TV Character

This award recognises the best and most original TV fictional character on a mainstream UK channel.

The show must have been aired or produced between March 1 2016 and August 24 2017

Best TV Show

This award recognises the very best TV show or programme aired on a mainstream channel.

The show must have been aired or produced between March 1 2016 and August 24 2017.

The TV show must have been produced in the UK.

Asian TV Channel of the Year

This award recognises the TV channel aired in the UK which has helped to transmit quality content over a sustained period of time.

The TV channel may be foreign based but must transmit to a UK audience.

SPECIAL AWARDS

AMA Best Newcomer

This New Talent award recognises an individual who has made an impression on film, television and online within a short space of time. The award aims to showcase the work of producers, actors, writers, presenters and vloggers.

Media Personality of the Year

The Media Personality of the Year award aims to recognise an individual who has made a valued contribution in the media over a sustained period of time. It aims to reward an individual who has made a significant contribution to the media in the UK.

The Sophiya Haque Services to British Television & Film Award

This award recognises an individual whose talent and drive has been an inspiration to others in British television and film.

Outstanding Contribution to Media

The award recognises the commitment and determination of an individual who has helped to shape the media within the UK. It rewards the contribution of a special individual who is held within high regard by his or her contemporaries and whose work has made a lasting impression within the media landscape.



Asian Media Awards 2017 **How to nominate**

Who Can Enter?

The Asian Media Awards are open to newspaper, radio, TV and websites dedicated to serving the Asian community of the UK.

They are open to mainstream media organisations which have aimed to target the Asian community within the UK.

They are open to international companies who are serving the Asian community within the UK.

Categories also aim to reward PR consultancies and in-house departments and the individuals who work within them.

How to enter

Simply choose a category to enter and submit no more than 1000 words explaining why you or your selected organisation should be nominated as a finalist.

The following will be accepted alongside your submission:

You may illustrate your submissions with PDF, Jpgs, video and audio clips of relevant work.

Screen prints of relevant designs and concepts

Supporting statements from clients
(This is especially relevant for media and PR agencies)

What to include in your submission:

- Name of category entered
- Title of work
- Company name
- Contact details

To enter please adhere to these requirements.

You can send submissions to
nominate@asianmediaawards.com



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Rules & Regulations

All work, unless award specifies, must be either carried out in the UK or where involving work overseas, initiated, co-ordinated by staff in the UK.

Organisations and individuals can enter multiple categories and entries can be submitted on behalf of nominees or by themselves.

All applications will be treated in the strictest confidence. Information will not be disclosed to any third parties.

Not all award categories will have shortlisted candidates. Specific awards will have individual winners. You will be notified in advance if an award category has individual winners.

Specific award categories will be shortlisted on performance over a sustained period of time.

Entries will be judged by a panel of impartial judges.

Judges will disclose to organisers any reservations they may have in judging any specific category if there is any conflict of interest.

Those shortlisted must be available to attend a finalist event in London and the main ceremony in Manchester. Finalists for the awards will be issued with an official Asian Media Awards logo to promote on any marketing material.

The closing date for all entries is 5pm August 24th 2017. Any applications arriving after the deadline will not be accepted unless a viable reason is submitted ahead of the deadline.



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